Thank you for sponsoring the Oakdale Baseball Softball Association 2024 season. Your generosity and commitment to the league helps the league offset registration costs and operating expenses while helping put money back into the league for improvements and future growth of the league’s resources.   
  
Below is a list of artwork requirements and specifications for the sponsor provided artwork that need to be emailed to [sponsors@oakdalebsa.com](mailto:sponsors@oakdalebsa.com) to process the sponsorship package.  
  
***WEB BANNER SPONSORSHIP-***  
  
Published size – 125(W) x 80(H) Pixels  
Artwork Format needed – PNG (Preferred), JPEG  
Resolution – No Less than 72dpi

Color Format - RGB

***BANNER SPONSORSHIPS-***  
  
**Small Banner Sponsorship (7’ x 3’)-**

1. Artwork Format Required – ***EPS, AI or AI compatible PDF*** (must be in native vector format for scaling requirements)
2. Provided Artwork Size Requirement- Full size as printed. IF graphic goes to edge of banner, please include .5” of artwork bleed otherwise final print may include white border around the banner.
3. Resolution requirements – 300dpi
4. Color Format- CMYK
5. Bleed (For artwork with edge-to-edge images or color in the background)- .5”

**Medium Banner Sponsorship (10’ x 4’)-**

1. Artwork Format Required – ***EPS, AI or AI compatible PDF*** (must be in native vector format for scaling requirements)
2. Provided Artwork Size Requirement- Full size as printed. IF graphic goes to edge of banner please include .5” of artwork bleed otherwise final print may include white border around the banner.
3. Resolution requirements – 300dpi
4. Color Format- CMYK
5. Bleed (For artwork with edge-to-edge images or color in the background)- .5”

**Large Banner Sponsorship (12’ x 5’)-**

1. Artwork Format Required – ***EPS, AI or AI compatible PDF*** (must be in native vector format for scaling requirements)
2. Provided Artwork Size Requirement- Full size as printed. IF graphic goes to edge of banner, please include .5” of artwork bleed otherwise final print may include white border around the banner.
3. Resolution requirements – 300dpi
4. Color Format- CMYK
5. Bleed (For artwork with edge-to-edge images or color in the background)- .5”

Artwork should be emailed to [sponsors@oakdalebsa.com](mailto:sponsors@oakdalebsa.com) and must be received no later than the cutoff dates (listed below) to be able to be produced for the 2024 Season.  
  
Team Jersey Sponsors- January 10th, 2024

Web Sponsor- March 1st, 2024

Banner Sponsor- February 21st, 2024